



SASTRA

ENGINEERING · MANAGEMENT · LAW · SCIENCES · HUMANITIES · EDUCATION

DEEMED TO BE UNIVERSITY

(U/S 3 of the UGC Act, 1956)



THINK MERIT | THINK TRANSPARENCY | THINK SASTRA

T H A N J A V U R | K U M B A K O N A M | C H E N N A I

DIRECTORATE OF ONLINE & DISTANCE EDUCATION

**Classes schedule for Semester 3
Course - MBA –March-2025**



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Course Credit Details

Course code	Subject	Credit
MBAOL09	Strategic Management	4
MBAOL15	Business Analytics and Intelligence	4
MBAOL023	Services Marketing & Customer Relationship Management	4
MBAOL024	Human Capital Strategy and Performance Management	4
MBAOL13	Investment Analysis and Portfolio Management	4
	Total	20

MBA - Class Schedule

Quadrant 1 & 2			
Programme	Week	From	To
MBA	1	17-03-2025	23-03-2025
MBA	2	24-03-2025	30-03-2025
MBA	3	31-03-2025	06-04-2025
MBA	4	07-04-2025	13-04-2025
MBA	5	14-04-2025	20-04-2025
MBA	6	21-04-2025	27-04-2025
MBA	7	28-04-2025	04-05-2025
MBA	8	05-05-2025	11-05-2025
MBA	9	12-05-2025	18-05-2025
MBA	10	19-05-2025	25-05-2025
MBA	11	26-05-2025	01-06-2025
MBA	12	02-06-2025	07-06-2025

Quadrant 3 Webinar Sessions		
TIME	Session - 1	Session - 2
DATE	5:00 to 7:00 pm	7:15 to 9:15 pm
21-03-2025	-	MBAOL09
22-03-2025	MBAOL15	MBAOL024
29-03-2025	MBAOL023	MBAOL13
04-04-2025	-	MBAOL024
05-04-2025	MBAOL023	MBAOL09
12-04-2025	MBAOL15	MBAOL13
18-04-2025	-	MBAOL024
19-04-2025	MBAOL023	MBAOL13
26-04-2025	MBAOL15	MBAOL09
02-05-2025	-	MBAOL13
03-05-2025	MBAOL023	MBAOL024
10-05-2025	MBAOL15	MBAOL09
16-05-2025	-	MBAOL13
17-05-2025	MBAOL15	MBAOL024
24-05-2025	MBAOL023	MBAOL09
30-05-2025	-	MBAOL09
31-05-2025	MBAOL15	MBAOL024
07-06-2025	MBAOL023	MBAOL13

Quadrant 4 Continuous Internal Assessment - CIA	
FROM	TO
14-04-2025	20-04-2025
12-05-2025	18-05-2025
08-06-2025	14-06-2025



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- **Quadrant 1 – Video Lectures**
- **Quadrant 2 – E-books, Lecture Notes, PPT and Open Source Materials**
- **Quadrant 3 – Webinar**
- **Quadrant 4 – Assessment Components and Problems & Solutions**
- **Marks (100) – Internal (30) & External (70)**
- **Internal (30) – Assessments & webinar**
- **External (70) - Multiple Choice Question (MCQ)**
- **If any queries drop e-mail to helpdeskol@dde.sastra.ac.in**

To Know

Address :-

To,
The Director,
Directorate of Online and Distance Education,
SASTRA Deemed University,
Tirumalaisamudram – 613401.
Thanjavur District
Tamil Nadu

Phone – 04362 - 350024



Examination & Results

- Exams will start by June/July 2025
- Tentative Exam Schedule
- Tentative Results Date : Aug-2025



Exact date and time will be published in separate mailer.

Happy Learning
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THANJAVUR | KUMBakonam | CHENNAI